



IMPACT

# report

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HELPING NEIGHBORS IN NEED



## YOUR SUPPORT KEEPS FAMILIES HOUSED!

Preventing homelessness before it happens is better for everyone. That's why EFAA has implemented a new rental assistance program to **Keep Families Housed**. EFAA has long provided rental assistance once per year for families facing eviction.

### BUT SOMETIMES ... IT ISN'T ENOUGH

72%

The average family coming to EFAA spends 72% of their income on housing, leaving little to nothing for emergencies.

2X

Low-income households typically experience two financial crises per year that threaten their ability to pay rent.

1/4

Preventing homelessness through Keep Families Housed is roughly 1/4 the cost of EFAA's emergency housing for a family that has lost their home.

## TODAY, EFAA CAN HELP UP TO 3X PER YEAR TO PREVENT FAMILY HOMELESSNESS.

EFAA's innovative program, **Keep Families Housed**, ties rental assistance to a family's completion of efforts that improve their long-term well-being.

### EFFORTS FOCUS ON:

HEALTH



EDUCATION



FINANCIAL LITERACY



# Keep Families Housed Works!

An external evaluation found that not only were families able to stay in their homes, but they also experienced dramatic improvements in other critical areas of well-being.



**ZERO**

Families became homeless after accessing the program.

**27%**

Decrease in number of families having difficulty paying rent.



**20%**

Decrease in number of families worried about running out of food before they could afford to buy more.

**13%**

Less household members skipping meals to feed their family.



**ZERO**

Reliance on pawn shops and payday loans to make ends meet.

**13%**

Less instances of borrowing money from friends and family and/or selling personal items to pay for family expenses.

## What Participants Are Saying:



"I liked the flexibility [of the program]. I didn't use [the payments] three months in a row...I liked that I could save it for emergencies over the year."



"When you are barely getting by it can be pretty nerve-wracking, a lot of anxiety, a lot of sleepless nights. A little bit of security [through rent assistance] will go a long way."



"[EFAA] totally changed our life...we would have had nowhere to go and nowhere to live."

## Keep Families Housed Partners:



The Colorado Health Foundation™

**YOUR SUPPORT HELPS MAKE THIS VITAL PROGRAM POSSIBLE.  
THANK YOU FOR PROVIDING HARDWORKING FAMILIES A PATHWAY  
TO A BRIGHTER FUTURE FOR THE WHOLE FAMILY!**



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