



FOR IMMEDIATE RELEASE

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Emergency Family Assistance Association Launches *Internships to Careers for Motivated Moms*

Pilot program to help unemployed and under-employed mothers living below the poverty line gain workplace skills and opportunities to increase earning potential.

FEBRUARY 9, 2016, BOULDER, CO – Emergency Family Assistance Association (EFAA) announced it is launching a pilot program to help unemployed and under-employed mothers living below the poverty line gain the workplace skills they need to get better jobs and increase their long-term earning potential. Throughout the program, titled *Internships to Careers for Motivated Moms*, EFAA case managers will work with participants to help connect them to the resources they need and lower barriers to success.

“When we help low-income mothers -- often the sole providers for their families -- overcome barriers to supporting their children, we impact not only this generation, but the next one, too,” says Julie Van Domelen, EFAA’s Executive Director. “Beyond our core safety-net services, EFAA is continually looking at ways to address the key issues that contribute to poverty and perpetuate intergenerational poverty, and affect long-term change.”

EFAA will help *Internships to Careers for Motivated Moms* participants gain the workplace skills they need through local on-the-job training by referring participants to the Workforce Boulder County (WfBC) Internship Program. EFAA will provide participants with strengths-based case management before, during, and after their internships to help participants get the most out of the program and plan for the future. Participants may also receive financial support toward child care and transportation to reduce barriers to employment, and help with goal setting and other life skills to boost their chances of success. Following the internships, EFAA will help participants seek employment at jobs with greater income potential than they would have previously had access to. In some cases participants may be able to earn double what they would have in a job paying minimum wage.

With the supportive services from EFAA, the *Internships to Careers for Motivated Moms* program seeks to help mothers work toward self-sufficiency for their families.

(more)

This pilot program has been made possible by a grant from the Women's Foundation of Colorado and by working in partnership with WfBC, Boulder County Child Care Assistance Program (CCAP) and other EFAA partners.

ABOUT THE WOMEN'S FOUNDATION OF COLORADO

The mission of The Women's Foundation of Colorado is to build resources and lead change so that every woman and girl in Colorado achieves her full potential. We are committed to leading systemic change to advance economic opportunity for all women and girls in Colorado through research, education, public policy, community partnerships, and strategic philanthropy. To see the report, visit wfco.org

ABOUT EMERGENCY FAMILY ASSISTANCE ASSOCIATION

EFAA has been dedicated to helping residents of Boulder and Broomfield Counties meet their basic needs since 1918 and acts as a safety net for families, individuals, people with disabilities and seniors. EFAA operates 53 emergency and transitional shelter units, provides food, rent assistance, utilities assistance, furniture, and supports clients' efforts toward financial stability and self-sufficiency through long-term and short-term casework, education and advocacy. For more information please visit www.efaa.org or connect with EFAA Needs on Facebook and Twitter.

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