

## FOR IMMEDIATE RELEASE

**CONTACT:** Julia Woods Communications Manager julia@efaa.org

## EFAA in Need of Gifts for Children and Teens this Holiday Season

**December 6, 2021, BOULDER, CO** – Emergency Family Assistance Association (EFAA) is in need of new and unwrapped gift donations for children and teens ages 0-18 as part of its annual Holiday Gift Room fundraiser, meant to provide gifts to families in need across Boulder County.

As many people return to "life as normal", low-income families will feel the financial aftershocks of the pandemic for much longer. Those who are working to get back on their feet need help to make the holidays special for their children. EFAA invites the community to make a difference in the lives of local families this holiday season by supporting the Holiday Gift Room.

Among the organization's most-needed items are puzzles, arts & crafts supplies, board books, stuffed animals, dolls, action figures, legos, train sets, outdoor toys, sports equipment, cosmetics, journals, purses & wallets, and more.

Donations are accepted on weekdays from 10am-3pm through December 10<sup>th</sup>. Please drop gifts off at 1575 Yarmouth Ave in Boulder at the loading zone on 16th St.

EFAA does not accept used items for the Holiday Gift Room. Donations must be new. Gifts must be unwrapped so parents can select age and gender-appropriate gifts. EFAA is unable to accept books or clothing.

For more information, visit <u>https://www.efaa.org/holiday-giving/</u>.

## ABOUT EMERGENCY FAMILY ASSISTANCE ASSOCIATION

For 100 years EFAA has been dedicated to empowering families to thrive. Since 1918, EFAA has been Boulder County's community safety net for families, seniors and people with disabilities to meet their basic needs. As Boulder's official Family Resource Center, EFAA operates 57 emergency and transitional shelter units, provides food, rent assistance, utilities assistance, and supports participants' efforts toward financial stability and self-sufficiency through long-term and short-term casework, education and advocacy. For more information please visit www.efaa.org or connect with EFAA Boulder on Facebook, Twitter and Instagram.